



Essa Al Maidoor, Chairman of the Society of Engineers with Ahmed Pauwels, Chief Executive Officer of organiser, Epoc Messe Frankfurt after opening the Hardware & Tools Exhibition in Dubai on Tuesday.

## Hardware and Tools Middle East kicks off in Dubai

BY OUR BUSINESS BUREAU

**DUBAI:** The 12th edition of Hardware Tools Middle East, the largest dedicated trade and networking event of its kind in the region, got underway with an increased focus on energy-efficient and eco-

friendly tools and machinery.

The event, which opened on Tuesday by Essa Al Maidoor, Chairman of the Society of Engineers – UAE at the Dubai International Convention and Exhibition Centre, will run until May 12th.

Engineer Essa Al Maid-

oor, Chairman, Society of Engineers -UAE, opened the exhibition. He was accompanied with a delegation of key construction industry professionals and senior management from event organiser Epoc Messe Frankfurt.

The largest and most comprehensively represen-

tative business and networking platform for the Middle East's booming hardware, tools and machinery industries, brings together the movers and shakers in the industry.

During the three day event industry professionals are studying new trends and developments

and scouting new business deals in markets across the region.

Engineer Essa Al Maidoor, Chairman, Society of Engineers -UAE, said: "The exhibition is larger than before and around 10,000 visitors are expected as the hardware, tools and machinery in-

dustries have a burgeoning market in the fast-growing economies of the Middle East. Events like Hardware Tools Middle East play a significant role in raising awareness about the key issues facing the industry and contribute to the overall economic growth of Dubai."

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