

**NEW in 2010**

***NEW at Hardware+Tools Middle East: The demonstration area!***

*Experience the launch of the dedicated indoor demo area at Hardware+Tools Middle East and be part of a fascinating event which brings the latest cutting edge technologies in welding, cutting, drilling, soldering, grinding, moulding and much more!*

Many products and services require more than a standard booth to fully appreciate their characteristics. For this reason we have, for the first time, created the **Demo Area** which provides exhibitors with the option of demonstrating their products and/or services effectively on a larger scale and in a more interactive environment. It creates an exciting event for visitors and will enable them to experience first hand the latest trends and developments in the industry.

**BOSCH, MAKITA, FUJI-KOSOKU and IRWIN TOOLS will be presenting live demonstrations in the 2010 Hardware & Tools Demo Area.**

**Demo by BOSCH**

BOSCH will be demonstrating their latest range of nail guns and jigsaws.

A demonstrator will show how the tools can be used and visitors are welcome to test and try them for a hands-on experience!



**Demo by FUJI-KOSOKU**

FUJI-KOSOKU will be demonstrating their Kosoku branded band saws and angle grinders as well as the Fuji grinding wheels on different materials such as steel and iron. Customers are very welcome to try all tools!



**Demo by IRWIN TOOLS**

IRWIN TOOLS and Mansur Brothers LLC will be presenting a super exciting contest on how to cut a car in half using IRWIN blades. Visitors can enter the contest and guessing how long it will take to cut the car in half. Tool bags with high quality IRWIN tools can be won



## Demo by - MAKITA

MAKITA will be demonstrating their wood working tools, metal working tools as well as rotary hammer, demolition hammer & breakers. They will run competitions which will allow visitors to try the products.



The **Demo Area** is located in the middle of Sheikh Rashid Hall. Please refer to the onsite signage. Entry is free for all trade visitors.

## Schedule:

**IRWIN TOOLS:** Tuesday, Wednesday, Thursday between: 12:00pm-1:00pm  
**BOSCH:** Tuesday, Wednesday, Thursday at: 11:30am, 3:00pm, 4:30pm, 6pm  
**MAKITA:** Tuesday, Wednesday, Thursday at: 2:00pm, 3:30pm, 5:00pm  
**FUJI:** Tuesday, Wednesday, Thursday at: 1:00am, 2:30pm, 4:00pm, 5:30pm

## Powered by:



**MANSUR BROTHERS (L.L.C.)**

